



## MAKEUP BAG ESSENTIALS FOR UNDER \$30 AS FEATURED ON NEWSCHANNEL 8'S "LIVE" TV SHOW

We're all looking for ways to cut back with the current economy, but you don't have to sacrifice beauty. Marilyn Thompson, Co-Founder of [www.beautyindc.com](http://www.beautyindc.com) has found 6 products you need in your makeup bag each day to complete your makeup routine and look great and you can buy them all for under \$30.

### Products:

**Foundation:** Palladio Natural Finish Herbal Foundation

Where: Sally Beauty Supply

Price: \$7.99

Your foundation provides the canvas for the rest of your makeup and you might be concerned that if you go for a less expensive one you might end up with cheaper ingredients like lanolin or mineral oil that could be irritating to your skin but this foundation has a lot of ingredients you wouldn't expect in a less expensive brand. Fortified with anti-oxidant Vitamins A, C, D, and E to combat free radicals that cause the breakdown of the skin's elasticity. Enriched with 5 beneficial Herbs: Ginseng, Green Tea, Ginkgo Biloba, Chamomile and Aloe Vera.



**Blush:** Sonia Kashuk Beautifying Blush

Where: Target

Price: \$7.99

When makeup artist Sonia Kashuk decided to create her own line of cosmetics and market them at Target she wanted to create them at a price point most women could afford without sacrificing the expensive packaging you find in the department store. This blush gets great reviews for looking very natural and comes in a sleek white case with a mirror and blush and is probably \$15 to \$20 less than other well known brands.



**Eyeshadow:** Milani Eyeshadow Quad

Where: CVS

Price: \$5.49

Milani eyeshadows have been compared to MAC because of both their colors and fine pigmentation which makes them last longer. This is a great palette because you can mix and match the neutral colors and add a little more shimmer if you're going out after work.



**Eyeliner:** NYX Eyeliner/Brow Pencil

Where: Outlet Mall Fragrance Store

Price: \$2.00

NYX is a hip and trendy line that can be found mostly at the outlet mall in one of the fragrance discount stores, locally at Leesburg Corner or Potomac Mills. This eye pencil comes in 18 different colors so you can buy a few and easily change your look especially at this price and some can be used for your eyebrows too so their multi-purpose.



**Mascara:** Rimmel London Extra Super Lash Mascara

Where: CVS

Price: \$3.29

This is one of the UK's most popular brands that has developed a following in the States by women who love the wide range of shades and very reasonable price tag. Some reviewers compared this mascara to ones by Chanel and Dior—they loved the brush and the fact that it doesn't flake which makes it great for contact lens wearers.



**Lipstick:** Avon Glazewear Lipgloss

Where: Fair Oaks mall kiosk or online at [www.avon.com](http://www.avon.com)

Price: 2.99

This is a best selling lipgloss by Avon which offers great sale prices on all of their products on a regular basis. What's great about this gloss is that although you get great color and shine it's very lightweight and not at all sticky.

Grand total: \$29.75

