



## WASHINGTON LANDMARK SALON ROI HAS THE HAIR STYLIST FOR YOUR PERFECT LOOK

**Background:** Salon Roi is known to many Washingtonians as the site of the landmark mural of the legendary film star Marilyn Monroe, which graces the upper levels of the Salon's southern exterior wall. It offers exceptional hair and spa services that leave you feeling pampered, rejuvenated and renewed. The expert stylists create any style and color you want and their hair extension service adds creativity to your style. There is also a spa to offer massage, manicures, pedicures, facials, waxing, lush lash extensions, makeup artistry, and permanent makeup. Meet Michael, Stacey and Jennifer, three hair stylists who can help you find your perfect style:



### Michael Interview

**Q: Could you tell us a little about your training and experience?**

A: I graduated from American Beauty Academy. I am certified and trained in hair extensions by Extend USA. I had also trained with Renken, Goldwell, Aveda, Oscar Bond, Paul Mitchell, and Graham Webb.

**Q: Are there particular cuts or services you specialize in or do more than others?**

A: I like cuts and colors on men and women. . I love hair color, hair highlighting, and hair color correction. It's what I love and have trained very hard for my career. The incredible training that was given to me by some of the best hair colorists in the industry has allowed me to have opportunities that most will never have. I'm very thankful. My secrets are that I've always given my clients what they want, not what I want. I've always listened to my clients. My job as a hair stylist is to make my clients happy! I pride myself on listening and understanding what my clients need and want from their hair color. Hair color to me has to be shiny and the hair needs to feel healthy, I make sure of it. I pride

myself on being a great hair stylist. Besides coloring I love styling hair as well.. basically I love the complete and finished look. There's nothing that makes me feel better

**Q: Do you see any trends for spring 2009 for hair?**

A: The angle forward layered bob never goes of style. Victoria Beckham is popular right now and Jennifer Aniston will always be a hair icon, short or long. This spring is going to be full of bold shades. Redheads are going to be rich, shiny, strong, bold reds. Blondes will have butterscotch highlights and lighten up with their shades to play with the season.

**Q: I understand you do hair extensions--who is a good candidate for it and can you tell us about the process if we wanted to get them?**

A: The best candidate for hair extensions will be a woman with fine hair who wants to have a thick hair. Usually they ready happy after hair extension, because it makes it look much fuller and thicker. It becomes easier to manage the style. It lasts about 3-4 months. You can blow dry and use a flat iron.



## Stacey Interview

**Q: What is your training and experience as a hair stylist?**

A: I have had many years of training. My training started at Graham Webb academy. Graham Webb has taught me many techniques that I use to cut hair on a daily bases. I spent 14 months learning different hair types and textures. I definitely enjoy cutting curly hair witch led me to pursue more training in that category. I have taken Deva concept cutting classes for curly hair. I have also had advanced training with Redken for foiling techniques.

**Q: Are there particular styles and color techniques that you specialize in?**

A: I definitely specialize in curly hair. I also have curly hair, and growing up it was a challenge to find someone who understood how to cut my hair. I think that's why I have come to love cutting curly hair because curls are beautiful and I feel like it's my job to show women today how to appreciate what they've got. NO MORE flat irons ladies!!! I also love highlighting hair. Highlights give the hair more dimension and versatility. Why just put one shade of color on your hair when you can spice it up with three.

**Q: What about doing hair for special occasions, weddings, proms etc--how do you approach it?**

A: With special occasion hair, you always want to look comfortable. The hair has to complete the whole look. Always when getting your hair done for special occasions keep in mind what you are wearing from head to toe. Also keep in mind what style and color your outfit is, what style and color your shoes are, and most importantly the style your jewelry and accessories are.

**Q: What kind of preparation should we do or questions should we ask before getting our hair cut or colored that will help us get the best outcome?**

A: You know your hair better than anyone else. From cowlicks to whorls, and from waves to texture. If there is a specific problem that you have with your hair, please let us know. Also definitely anything that you would not like your hair to do, or what your hair tends to do if its cut a certain way, are key points to a great haircut. Something else that would probably be something to think about is your willingness to style your hair. If you do not have time to style your hair in the morning, which most of us don't, there are options to help you make your life easier. We all want hair to fit our lifestyle during work hours but when you do have the time for a night out, we are more than happy to show you what you can do to create a new look without getting a new haircut. When getting your color done again, tones and colors that you want to stay away from are key points to a great color.

## Jennifer Interview

**Q: Please tell us a little about your training and experience as a hair stylist.**

A: My very first job at the age of 16 was in a neighborhood salon as a shampoo girl. It really got me into the whole atmosphere of a salon. During my time in cosmetology school I worked in a beauty store/salon, so I got to learn a lot about products while watching professional's everyday. After school I worked as an assistant in Bethesda while doing some of my own clients. My favorite way to learn is watching the seasoned professionals do what they do best. So working as an assistant really helped me learn in more than one way.

**Q: Do you have a specialty regarding hair or color?**

A: I really enjoy doing special occasion updos. I used to work with my friend at her dad's bed and breakfast in St. Mary's county. They hosted weddings on the weekends and we do the hair for the wedding party. It was an excellent way of getting practice and enjoy beautiful weddings at the same time. I feel like updos, even the most simple, is such an easy to express yourself everyday.

**Q: Is there a particular hairstyle that seems to be fairly universally flattering for most people?**

A: I've really been seeing more and more the bobs are coming back. Bobs are a great style because they are easily personalized to fit different people. You can play with the

length and the texture to really make it your own. Also within one style you can take it from day to night and classy to daring. The bob is one fashion trend that shouldn't go out of style.

**Q: Can you recommend any products or tools that will help us keep our hairstyle looking good between cuts and color appointments?**

A: My favorite "up keep" secret is so simple. Most women (and men) think they have to wash their hair everyday to make it look perfect. One thing that you can do to make your hair look and feel like its fresh washed without the shampoo is instead of washing with shampoo, in the shower rinse well with water and run conditioner through the ends. Rinse the conditioner out. You get a fresh feel without stripping your scalp of the natural oils that gives you the healthy hair that everyone loves.

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