



Patricia Bardavid, RN

PATRICIA BARDAVID OWNER OF LASER PLUS ON ENHANCING YOUR LOOKS WITH PERMANENT MAKEUP

LASER PLUS
Established 1984 | Laserlysis®

Background: Patricia Bardavid, founder and Executive Director of Laser Plus in Vienna and Ashburn, VA, was born and raised on the eastern shore of Maryland. In 1964 Patricia became an RN and worked for over twenty years in various health facilities around the area. After becoming an electrologist in 1984, Patricia decided to expand her business by opening the doors to Laser Plus in 1987. Shocked at the lack of regulations governing electrolysis, Patricia became internationally board certified (CPE) in 1990. This hard-won CPE rating is your assurance of a professional, quality and safe experience at Laser Plus.

INTERVIEW

Q: Can you tell us what exactly is Permanent Makeup?

A: Permanent cosmetics is a tattoo that is applied to the skin. Many techniques have been used for hundreds of years to beautify women!

Q: What are some of the reasons people decide to have it applied?

A: People who have lost their eyebrows or eyelashes from over plucking, over waxing or chemotherapy. People with blond hairs that don't show up and for busy women who workout, sweat, and/or want to wake up with their makeup still in place. Also, there's no smudging or smearing. Great for after surgery for areola enhancement.

Q: Is there any recovery or down-time involved?

A: Our Softap method is gentle. The safe non-allergenic ink is applied with a pen like tool so there is no "down time" and no bleeding or swelling. It takes about an hour. You can get it done and go to lunch or go on vacation that day!

Q: What is your training?

A: I took a 40-hour training program with SofTap in California. I'm also an R.N. so I understand sterile techniques and infection control.

Q: Is there any risk involved in getting Permanent Makeup?

A: No, that is why it's called SofTap, no risks. Although I will ask someone with Diabetes or serious health issues to get written permission from their doctor. For example, I did a patient with a heart transplant and the oldest patient I have ever done (eyebrow design) was an 87 year old who came in with her walker and her caretaker. She was one of my happiest patients.

Q: Is the procedure truly permanent or are touch ups required at some point?

A: Touchups vary if the patients are spending a lot of time in the sun or are Retin-A users. A touchup is needed in 5 to 7 years. If I originally did the work, a touchup costs \$100.

Q: Are your clients pleased with the results?

A: Yes, thank goodness! My specialty is eyebrow design and I'm very particular that they are even and compliment the patients face and lifestyle. I have done an opera singer, belly dancers, and someone who had alopecia totalis (no hair anywhere).



Q: Can you give us an idea of cost?

A: The costs are \$350 for Eyebrow design, \$175 for the tails of the eyebrows, \$300 for first eyeliner(upper or lower) and \$200 for the second eyeliner(upper or lower).

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