



Bill Whited
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Find out the biggest mistakes women make when it comes to make-up

Bill Whited worked as a Make-up Artist in Hollywood for many years with various television celebrities such as Linda Gray on *Dallas* and Veronica Hamel on *Hill Street Blues*. We are now lucky to have him in DC at TOKA Salon in Georgetown!

Bill, should women wear less make-up as they get older?

Absolutely not, you need to learn to apply it better and update it seasonally. In the summer you wear pastel clothes and have a tan therefore you wear more pastel lipsticks but during the winter you need to wear a deeper color lipstick that will compliment your muted clothes

What is the biggest mistake women make when it comes to make-up?

Most women either wear too much or too little makeup – Washington women tend to wear too little. A lot of women are afraid of foundation because they have picked the wrong colors over the years or let someone at a department store makeup counter pick the color for them. There are so many choices of foundation now including tinted moisturizer. You should work with a makeup artist to help select the correct color foundation and I assure you it will make an enormous difference in your appearance.

What is your favorite makeup?

Mineral makeup because the products contain both skin care and sunscreen....everything is all inclusive.

What is the newest trend in make-up?

Color is back! The browns and bronzers are being complimented with hints of color – pink on the apples of your cheeks and a rainbow of colors to choose from to subtly line the eyes to make them “pop”.

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